

FOR JOB PRINTING
TRY THE MAIL

THE BASSANO MAIL

PHONE 120 P.O. BOX 78
R. A. TRAVIS
INSURANCE OF ALL KINDS
LEADS AND COLLECTORS

Vol. 7

BASSANO, ALBERTA, THURSDAY, MARCH 18, 1920

No. 28

"Every Lady Satisfied."

This is the motto of our new Ladies' Wear and Dry Goods Department which was opened yesterday.



It is our intention to study the needs of all our customers and our stock will reflect our efforts to satisfy all. Our private fitting room will be much appreciated

While we have as much more to add to our stock as is already displayed we are able to offer an exceedingly fine range in prints, gingham, galateas, scrims, muslins, dress goods, dress silks, blouses, houses, house dresses, petticoats and a splendid line of the smart, serviceable and fashionable Regal Shoes.



SILKS

Beautiful White Tamyoka Silk, suitable for Skirts and Blouses, one yard wide Special at 3.00

The Famous Regal Shoes

In all the latest, most serviceable and fashionable shapes and colors. The Best Footwear in the world.

DRESS GOODS

Lovely Novelty Wool Plaids, for Ladies Skirts and Children's Dresses, 38 in. wide at 2.50

Art Sateens and Cretonnes Suitable for Underskirts, 38 inch wide at 90c. to 1.25

McKee's Stores. Phone 9 Always at Your Service

THE GEM THEATRE

Fri. and Sat.—Douglas Fairbanks in "Nickerbocker Buckaroo"
Monday and Tuesday:
Dorothy Dalton in "Other Men's Wives."
Wednesday and Thursday:
Bryant Washburn in "Love Insurance."
Friday and Saturday, Next Week:
Wallace Reid in "Valley of the Giants."

TOWN COUNCIL

Among the many interesting incidents of the last meeting of the Town Council was the secretary's report that for the first time since its installation the waterworks had paid operation expenses with a good surplus over.

This statement was taken from the Financial Statement and Auditor's Report which was presented at the meeting and which will be published in next week's issue of the Mail.

Following an examination of the 28 applications for the position of town architect the council decided to accept the application of Mr. Patterson of Medicine Hat.

An application by a number of residents on the west side of 3rd avenue for permission to plant a boulevard between First and Second Streets and the use of the town's own men and men for shifting the side walk and for plowing was granted with the proviso that trees be planted along the entire block.

The architect employed to draw plans and specifications for the smoke stack at the incinerator submitted his plans together with the information that the cost would approximate \$8,500.00.

Considerable discussion naturally followed this latest raising of the rate and the general opinion seemed to be that the steel pipe at the pumping station could be utilized with satisfactory results and considerably less expense. It was finally decided to call for tenders for the erection of either a brick chimney, or steel chimney.

On behalf of the Creamery Company of the Agricultural Society, E. G. Allen enquired of the Council who her, in the event of the Creamery being organized, the

Big Farmers' Meeting in Bassano.

The date for the great Mass Meeting of farmers has now been definitely fixed for Saturday April 8th at 2 p.m. sharp.

This meeting will be one of the most interesting ever held in the district, for both of the speakers, Mr. Hytton and Mr. Marker, are without doubt the greatest experts in their particular line of industry in the whole Dominion.

But it is the connection their addressees have to the proposition which nearly all our farmers have been seeking for years which will create the most interest and it is anticipated that as a result of this meeting the organization of the secretary will be proceeded with immediately.

Every farmer should make a point of attending this meeting for it concerns every one in the district and such a valuable opportunity of gaining first hand knowledge of the scheme in all its details should be eagerly grasped.

The meeting will be held under the auspices of the Agricultural Society, but any farmer may have the privilege of asking questions and taking full part in the proceedings.

WANTED TO RENT. Fully equipped farm or position as manager. References desired. Box 11, Bassano, Alta.

Council would be inclined to assist in the establishment of same by the selling of suitable lots on the water line at a nominal figure. The matter was discussed informally and it was evident that the Council will do everything in its power to help in the establishment of this most desirable industry.

WAIT BOYS!

Don't Buy Your Spring Goods Yet

We are advised by the Manufacturers with whom we deal that their new Spring Goods, which we hope to receive and display shortly, are superior to anything they have yet put out and that the prices are in many cases no higher than last years.

We are still selling the famous Regal Shoes at \$11.00

We have also a complete range of the world's Famous "ARROW" Shirts. These are acknowledged to be the best, smartest and cheapest dress shirt in the world. The very latest patterns and choicest designs of Fanny Tho.

Have you seen our splendid range of "Canadian" Caps. Every man should come in and get under one.

JACK TORGAN'S STORE

REAP NOW

the benefit of our buying. We are heavily stocked on all staples: contracted for on a low market.

Come up the side street (Opposite the Post Office) It Pays!

CRETONS
A nice range of Cretons and Silks to choose from Good quality - neat patterns Price per yd, 40c. up

BUTTONS
A large supply of buttons on hand, including latest novelty button of light weight for silk dresses: look them over; a sample card of each on display.

Special!
A good quality pillow cotton To clear at 55c. per yd.

TOWELLING
Turkish - Huck - Glass and Dish Towelling: stock up now. - SPECIAL - good weight Turkish Turkish Towelling - Price per yd, 45c.

We have the stock of dry goods and house furnishings We sell our goods right! WHY? there's a reason. WE BUY THEM RIGHT

JAS. JOHNSTON The Quality Store

MORE TRUTHS

The human eye is the most complicated and delicate organ of the whole body. Physic's defects of the eye are too numerous to return and any of these may cause discomfort and ill-health. Our knowledge of the human eye, as fifty years experience is extracting and a lifetime of the vision is at your service here in Bassano. We have benefited thousands of Alberta's Citizens.

May we benefit you?

Satisfaction Guaranteed.

POWERS' OPTICAL & JEWELRY CO.

PERMANENT ADDRESS:

BASSANO, ALBERTA.

AN INTERESTING ANNOUNCEMENT.

In order to cope with the steadily increasing conditions of our buying markets we have been compelled to adopt a strictly cash basis for our business policy in 1920.

By this means we hope to give and get better service.

JAS. O'NEILL BASSANO BLACKSMITH SHOP

Buy an Irrigated Farm

From the Canadian Pacific Railway.

Irrigation makes the better independent of rainfall, and insures good crops, not occasionally, but EVERY YEAR.

Irrigation makes possible the successful culture of alfalfa, the King of fodders, which in turn gives good returns in dairying and mixed farming.

Irrigation means intensive farming and close settlement, with all the advantages of a densely populated agricultural community.

Irrigation in the Canadian Pacific Railway Irrigation Block is no longer an experiment, the years which it has been tried having absolutely demonstrated favorable wherever intelligently applied.

This is the most liberal offer of irrigated farm land on record.

For full particulars, apply to

Allan Cameron, General Supt. of Lands
Canadian Pacific Railway, Department of Natural Resources
100 Bond Street East, Calgary, Alberta

You can eat any old time but there is only one place where you can eat and enjoy your meals and that is the

New Royal Cafe

Planagan's Old Store - Leo Wolf, Proprietor

We have enlarged our staff and everything is new, clean, and up-to-date.

You will enjoy every meal you have in our new restaurant.

Best of Everything

Prices Moderate

Atlas Lumber Co.

STORM SASH

GALT COAL - BRIQUETTES
WOOD

LUMBER - POST - PAINT
FELTS and BUILDING PAPERS

BASSANO

Phone 7

C. F. DOOLEY

The Bassano Mail,
Publishers: The Mail Publishing Co., Ltd.
Managing Editor: E. G. Allen

The "Crucifixion"

Of all the great passion cantatas and oratorios which have been written before and after the first performance of the "Crucifixion" none has left such an impression as the work which the Musical Society is presenting on March 31st.

Those who have never heard this really magnificent work or, perhaps, any of a like nature, will have the greatest musical feast of their lives presented in such a manner that the least musical will be as keenly interested and appreciative as those who love music for its own sake.

The subject of the Crucifixion is the portrayal in music of the great tragedy and appeal of the Cross and manner has treated his subject in a most reverent and touching spirit.

The solos, particularly those taken by the tenor are some of the most beautiful ever written and with such an artist as Mr. Wedgewood Robinson (whose reputation is high among the few really great tenors in the Dominion) singing them it need hardly be emphasized how great will be the enjoyment in listening to them for the first time.

The choruses which are the great feature of the Crucifixion are equal to the best examples of the passion music of the great German composers Bach and Handel, for while the theme of the music is different, being less elaborate and written for smaller choirs, the simplicity of its melody, the majesty of its movement and the exquisite expressiveness of the lyrical, humiliated and final uplifting of the Saviour upon his cross of sorrow and salvation is beyond doubt a masterpiece of sacred music.

Mr. A. Montgomery, Mus. Bac., L.R.A.M., F.R.C.O., organist of the Pro-Cathedral Calgary will be at the organ.

Those who have been privileged to hear the rehearsals have been so profoundly impressed by the splendid program which the choir has made a direction of Mr. Carnegie and there is very little doubt that one of the largest audiences ever seen in Bassano will be present to hear the final performance.

A large number of people from Gem and Counties have already made application for tickets and it is hoped that many of our farmer friends will take the opportunity of hearing this really great work.

The performance will take place at the Gem Theatre on Wednesday March 31st, and reserved seats may be obtained at Stiles Drug Store. Every seat will be reserved at no extra charge and every person will be assured a seat.

Dear Sir:

I would be very glad if you would allow me to express my gratitude and appreciation of the many kindnesses shown to me and also to my family at the time of and after the accident at the Electric Light Plant.

As many of these kindnesses were paid me and mine anonymously that this is the only means whereby I may make known my deep gratitude and appreciation.

Yours truly,
E. C. YERGEN.

ATTEND THE FREE FORDSON TRACTOR SCHOOL FREE

Learn all about the Fordson Tractor. How to operate and do your own expert work if necessary.

Our instructors are Fordson experts and will disassemble and repair the tractor, explaining the various operations as the work proceeds.

School will be held at the Ford Garage
BASSANO, ALBERTA.

March 22nd.

FARMERS! Don't Miss This Educational Opportunity

ROY SMITH - FORD DEALER, BASSANO

Big Millinery Display

At Jas. Johnston's
Tues., March 30th

Mrs. H. Raeburn of Calgary, with all the latest models.

"TITAN" 10-20 H.P. Price \$1250.00.

Cheap Fuel Tractor

Operates on Kerosene

Simple

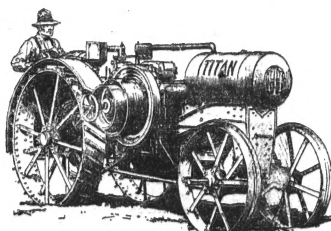
Sturdy

Steady

Powerful

Accessible

Dependable



Repairs are Cheaper.

Cylinder Block \$114.00 ... Now \$85.60, Fitted with Pistons complete.

EASY TO OPERATE.

Guaranteed not only with regard to material and workmanship but as to its ability to operate on kerosene. It does not just smoke kerosene, it consumes it completely and cleanly and develops its full rated power on it. Backed by Unequalled Service.

ROY SMITH

Agent

BASSANO

McGormick Line of Farm Machinery.

You will find all your SPRING REQUIREMENTS at the Busy Hardware and Implement Emporium

SEEDS

Garden seeds- 10 & 20c. a pkt.

SHOVELS

Round mouth shovels - 1.75
Spades - 1.75
Scoop shovels - 2.25

MEASURES

1-2 bushel measure - 1.40
1 bushel measure - 2.40
Feed measures - 40c.

AXLE GREASE

1 lb. axle grease 20c.
3 lb. axle grease 60c.
5 lb. axle grease 75c.

DAZEY CHURNS

5 pint Dazey churn - 2.50
7 pint Dazey churn - 3.00
9 pint Dazey churn - 3.25



The Grain Drill with Double-Run Feeds

Here is the drill that plants the seed just right regardless of whether or not the grain is treated or untreated and regardless of how small a quantity you want to plant. The drill with double-run feeds that we can furnish has new features that compel accuracy and provide a wide range of adjustability. It puts every kernel of grain to work down in seed trenches of uniform width and depth. Kernels of every size and kind are delivered without being bruised or cracked.

The feature that we especially want you to come in and see is the adjustable gates

that make it possible to plant 48 different quantities of grain—wheat from 16 to 258 pounds per acre, and other grains in proportion. No wire reducers or other contraptions are required to reduce the quantity handled.

When you consider buying a drill, don't overlook the facts that our drill will operate on steep hillside without axle end-play; the grain will not shift to one side, leaving part of the grain box empty; the grain box will not sag even after years of use, and any broken or worn part can be replaced easily. All these good things are the result of the gear arrangement, the three-piece floating axle that is used for driving purposes only, and the bridge construction of grain box and frame with direct support on the long, strong wheel hubs.

The next time you are in town just take a look at the Van Brunt Drill with Double-Run Feeds, (single and double discs interchangeable). Ask us about it and take home one of our booklets describing it.

THE TRADE MARK OF QUALITY



MADE FAMOUS BY GOOD IMPLEMENTS

IT PAYS TO PAY CASH at the CASH HARDWARE
CURRIE & MILROY, LIMITED. PHONE 69

AUTO ACCESSORIES

30 x 3 1-2 auto tire 18.50
30 x 3 1-2 nobby tire 22.75
30 x 3 1-2 tubes 2.75

FOOD CHOPPERS

No. 1 food chopper 2.20
No. 2 food chopper 2.65
No. 3 food chopper 3.00

MATS

16 x 26" corn mat 1.75

CURTAIN FRAME

Curtain stretchers per set 4.75

BABY BASKETS

Baby Baskets for 3.25

SACKS

Heavy cotton sacks doz. 8.25
Good strong jute sacks doz. 3.00

Columbia Grafonolas

THE music of the Columbia Grafonola fills your home with all the harmonies you long to hear. It gives you symphonies, opera arias, old familiar songs, Hawaiian selections, the latest dances, negro melodies, the most recent popular hits and many martial airs.

The Grafonola's tone is pure and sweet. It gives you this music unmodified, unmarred, made by the famous artists, leaders in every branch of music, who make records for Columbia exclusively.

These Columbia Records Will Delight You

DARDANELLA, Fox-Trot, (Bernard and Black). Prince's Dazey Orchestra, and **WILD FLOWER**, Waltz, (Mary Hart). Yerk's Jazzband Orchestra. A2551 10-inch \$1.00

THE MOON SHINES ON THE MOONSHINE, (Horse). Bert Williams, comedian. Orchestra accompaniment, and **SOMEBODY**, (Horse). Bert Williams, comedian. Orchestra accompaniment. A2119 10-inch \$1.00

VESPRE SICILIANA, Siciliana, (Verdi). Ross Ponselle, soprano solo. Orchestra accompaniment. A2166 12-inch Single Disc \$1.50

YOU AIN'T HEARD NOTHING YET, (Johns, Kohn and De Witte). Al Jolson, comedian. Orchestra accompaniment, and **COME ON AND PLAY WITH ME**, (Baby). Billy Murray, tenor solo. Orchestra accompaniment. A2166 10-inch \$1.00

Come in and we'll gladly play them for you.

A. McKEE Columbia Agent BASSANO



Columbia Grafonola Standard Models up to \$150

Remarkable Record With Barley

In the spring of 1918 the Company imported 100 bushels of a six-rowed barley from Idaho where the same had been grown and imported on a Greeney, most Experimental Station for a number of years under the supervision of H. H. Bark. This barley was the highest yielding barley that had ever been grown in Idaho up to that time. It averaged 75 bushels per acre on 19 twenty-five acre fields at Bliss and Bassano during 1916 without irrigation.

Small samples of it were furnished the Dominion Government Experimental Station at Lacombe and Lethbridge, Alberta, that year. It has proved to be the highest yielding barley that either of these stations has ever produced, having produced 114 bushels per acre at Lacombe, and 109 bushels per acre at Lethbridge during the season of 1918. The superintendent of the station has reported this variety as "barley's barley."

During the season of 1917 a quantity of this was hand-picked in the field one head at a time. This small lot produced several bushels in 1918, and during the next season nearly 1,000 bushels were produced from this carefully hand-selected stock.

This lot is absolutely new and free from all other varieties. Several large seed companies have made very flattering offers for the entire lot, but we prefer to keep it at home and let the local settlers have the first chance at the lot.

The lot will be heavily re-cleaned and offered to local settlers only at \$2.00 per bushel. In H. H. Bark's. Not over 20 bushels to any one purchaser.

Address all inquiries to D. H. Bark, Brooks.

Farmers--Remember April 3

The Great Alberta Spring Stock Shows and Sales
Calgary March 23rd to 27th, 1920

414 BULLS	HORSE SHOW
Registered Beef Steers	Afternoons and Evenings
225 Head of	MARCH 23rd to 27th.
120 Herefords	\$10,000.00 in Prizes
44 Aberdeen Angus	Breeding Classes
7 Galloways	Heavy Draft
1 Red Poll	Agricultural
Judging, Tue. March 23rd	Deliery
Sale, Short-horned, Wed. March 24	Light Harness Classes
..-Other Breeds, Thur. .. 25	Saddle Classes
Shipping Bulls Fri. and Sat.	Hunters
March 26th and 27th	Jumpers
SEND FOR CATALOGUE	Five Full Days of Horse Show
Auctioneers: { S. W. Paisley, Send for Price List, Rules and Entry Form - Entries Close Mar 10	
{ J. W. Durno,	
{ H. O. Teller.	

HORSE SALE Registered Stallions and Mares
Friday Forenoon, March 26th.
Catalogues Now Ready

Special Passenger Rates of "Fare and One Third for Round Trip" from all Alberta points to Calgary on G. N. R., C. P. R. & G. T. P. For all information, address E. L. HODGKINS, Secretary, and Manager, Dominion Alberta Livestock Association, Calgary, Alberta.

Hardware

FLANAGAN Bros.

Harness

A Few Suggestions to Meet your Spring Needs.

We can save you big money in our harness department whether you want a set of harness, collars, bits, bridles or a single strap.

AUTO ACCESSORIES

Socket Wrench Sets 5.00 7.25 7.50 to 15.00

Speed, Nut Wrenches - 1.25

Tire Pullers - 5.00

Jacks - 2.50 3.25 4.00 6.50 18.50

Spark Plugs: Champion X 1.00; Hercules 1.40

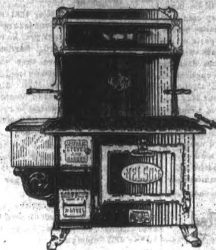
Diamond A 1.00; Splinter 1.40; A-C Titan 1.25

Moser Vesuvius 2.50

Springs - Valve Grinding Compound - Auto Enamel

Tire Tape - Pumps - Tire Carriers

Water Conductors 90c.
Pump Jacks
Deep Well Pumps



Nelson B Range - as cut - \$85.00

6 holes, 18 inch oven

O-Cedar Mops - \$1.50

Liquid Veneer Mops - \$1.75

O-Cedar Polish and Liquid Veneer in

25c. 50c. 1.25 2.00 and 3.00 sizes.

Blacksmith's Supplies
Blowers - Forges
Post Drills - Anvils
Blacksmith Coal - Small Tools

Electric Light Globes

A large stock of Electric Light Globes in sizes from 25 to 100 Watt.

Grain Picklers - \$10.00 and \$15.00

We are now prepared to supply Formaldehyde in bottles, jugs or in bulk. Also a large supply of Bluestone.

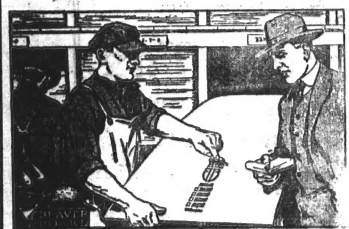
GASOLINE ENGINES

1 3/4 Horse Power Gasoline Engine \$98.00

Bostrom's improved
Farm Levels
Price complete - \$35.00

PAINTS OILS
AND GLASS

Flanagan Brothers

AUTO
ACCESSORIESBEAVER BOARD
FOR BETTER WALLS & CEILINGS

"You Can't Expect Beaver Board Results Unless This Trade-mark is on the Back of the Board You Buy."

Look for it. Be sure this mark is on the back of every panel of wall board you buy.

All wall board is not Beaver Board. Like every other product it is imitated, and while some of these imitations may look like Beaver Board they can never act like Beaver Board.

To be sure of lasting wall and ceiling satisfaction look for the Beaver Board trademark on the back of every panel of wallboard you buy.

Crown Lumber Co., Ltd.

JOS. WRIGHT,

Ten years local Manager.

Box 26

Phone 31

Governor Harding
Federal Reserve Board

Who the Canadian Club said: "Governor and Board" is the great reason for the High Cost of Living.

The advantages of a Savings Account are apparent to most persons, but have you experienced the convenience of a Joint Account? Any of our 800 Branch Managers will give you this particulars.

ASSETS EXCEEDED \$100,000,000



UNION BANK OF CANADA

Business Branch and Safety Deposit Boxes
Branches also at Calgary and Banff

A. L. Seal, Manager

Local and Personal.

Service at the Anglican Church on Sunday next will be held at 7.30 p.m.

The week's Lecture Service will be held again this week at the home of Mrs. Low at 8 p.m.

L. E. Helmer the energetic secretary of Bulyea Municipality was a business visitor to Bassano this week.

A Meeting of the Mango Committee will be held in the Town Hall Bassano at 2 p.m. on Saturday next March 20th. This meeting is important.

U.F.A. Whist Drive and Dance on Monday in aid of the Drought Relief Fund. A good time for a good cause should witness a record attendance.

Judging by the number of dogs which are permitted to run wild muzzled on our streets worrying chickens and cattle it would appear to be in order to enquire why is the Dog Tax not enforced rigidly?

Dr. Scott who has been studying the latest methods of surgery at the famous Mayo Bros. Clinic, the Toronto General Hospital and the Chicago College of Surgery is expected back at any time now.

The Wild-Gals banded out their usual trimming to the Firemen on Monday. They sure do get the "fire-buckets" goat - especially when Harry Bacon has his usual dose of root beer.

The Annual Meeting of the Tennis Club will be held on Wednesday March 24th at the Town Hall at 8.30 p.m. All members and intending members are urged to attend.

Billy Fortier has lately been observed oiling his batting eye and sharpening his spiked shoes, which means he presumes that the Ball season will shortly commence. It is almost time the ball club was reorganized.

Ladies of Gem to
Entertain

The residents of the famous Gem Colony are to be entertained in an entirely novel and agreeable manner on Saturday, March 20th.

This entertainment will consist of a real old time Minstrel Show given entirely by Ladies with all the quips, frills and phoney sparklers which are usually in evidence on such occasions.

It is rumored that a bunch of unusually tall and particularly local flavored jokes will be sprung that night and an exceptionally good selection of the latest and best songs will be given by the ladies.

Undoubtedly there should not be an inch of standing room left unoccupied for the ladies are going to put this show over with such a bang that the Bassano Minstrels will imagine their last day has come.

The only thing cheap about this show is the admission charge which is 80c. for adults and 25c. for children.

Show starts at 8 p.m. Be there early.

The sale of horses, cattle, etc., which was advertised to take place on March 24th has been cancelled on account of the impossibility of bringing the stock into town.

Mass will be said at the Catholic Church on Sunday morning March 21st at 9 a.m.

The formal opening of McKen's new department of Ladies Wear and Dry Goods was attended by practically every lady in town and judging by the comments passed they are not disappointed in the new venture. The store strikes us very favorably in the neatness and completeness of its display and will undoubtedly receive considerable patronage.

KODAK



Can we live again?

It is possible!

How many experiences of your past life-- incidents which have brought you happiness with friends who are no longer with you-- are there which you would give worlds to have some living record of?

Half the joy of life lies with happy memories?

You can live again in them if you invest a few dollars in a Kodak.

We have the Eastman in every size with all accessories in stock.

Stiles - The Druggist